

Year 7 Graphic Design

Project overview

The students begin the project by developing their knowledge & skills in graphic design by creating, 'A layout about me!' in Adobe Photoshop and following the principles of layout. They then move on to the main project, 'The Bow Seat Ocean Awareness Contest' where they analyse a design brief, carry out research, design & create a digital collage in Adobe Photoshop.



Building on

- H&S using ICT
- Digital design
- Design skills
- Art skills

New knowledge learnt in the project

- Health & Safety in the Graphic Design room
- The concept / different types of Graphic Design
- The principles of layout
- How to use tools in Adobe Photoshop
- How to create graphics using traditional medium
- Climate Change awareness

Skills learned

- Creating a layout using CAD
- Analysing & evaluating designs
- Researching & designing to a brief
- Using Adobe Photoshop to create a digital collage.
- Problem-solving.

Possible career progression

- Graphic Designer
- Product designer
- Fashion Designer
- Marketing & Advertising
- User Interface
- Publication & media

Year 8 Graphic Design

Project overview

The students start the project by developing their knowledge & skills in graphic design by creating, 'A typeface about me!' in Adobe Illustrator, following the theory of colour & typography. They then move on to the central project, 'Brand it, Sell it!' where they analyse a design brief, research, & design visual identity branding for a product and illustration for marketing, using Adobe Illustrator.



Building on

- Layout skills
- Digital design skills
- Design skills
- Art & traditional medium

New knowledge learnt in the project

- The theory of colour in marketing & advertising.
- Typography
- How to use tools in Adobe Illustrator
- How to create graphics using traditional medium
- Customer awareness

Skills learned

- Creating typeface designs
- Analysing & evaluating designs
- Researching & designing to a brief.
- Using Adobe Illustrator to create a visual identity for a brand and an illustration for marketing.
- Group work.

Possible career progression

- Graphic Designer
- Product designer
- Fashion Designer
- Marketing & Advertising
- User Interface
- Publication & media

Year 9 Graphic Design

Project overview

The project begins with the students creating a leaflet, about different types of images, using Adobe Photoshop & Illustrator.

They then move on to the main project, 'The Trainer Project' where they work collaboratively. Analysing a design brief, researching & designing a range of trainers. They then design the advertising & marketing for the product & present their work to the class.



Building on

- Layout & typography skills
- Digital design skills
- Design skills
- Art & traditional medium skills

New knowledge learnt in the project

- The different types of images.
- Combining Adobe Photoshop & Illustrator
- Perspective & exploded drawing.
- User interface design.
- Materials & USP.
- How to work collaboratively.

Skills learned

- Editing different types of images.
- Analysing & evaluating designs
- Researching & designing to a brief.
- Using Adobe Illustrator & Photoshop combined.
- Create a range of designs.
- Working with their peers collaboratively.

Possible career progression

- Graphic Designer
- Product designer
- Fashion Designer
- Marketing & Advertising
- User Interface
- Publication & media